



Parental cell phone use doesn't affect kids' behavior.



A recent study that involved observing families at fast-food restaurants found that 40 out of the 55 parents used a mobile device during the meal. **The longer that parents interacted with their mobile devices, the more likely their children were to act out.**

MYTH 5 The more interactive a screen experience is, the better for kids.

One study involving e-books showed that more interactive features actually interfered with children's ability to focus on the storyline. Although e-books can still be useful tools for children, **it is important for parents to help children focus on the story and not allow the technology to drive the experience.**



Learn More About Young Children and Screen Media Use and Download a FREE Copy of *Screen Sense* by Visiting: www.zerotothree.org/screensense



Screen Sense: Setting the Record Straight—Research-Based Guidelines for Screen Use for Children Under 3 Years Old is released by ZERO TO THREE. *Screen Sense* was written by Claire Lerner, LCSW, ZERO TO THREE, and Rachel Barr, PhD, Georgetown University, in partnership with leading researchers in the field of media and young children.